

Publishers' Circular Segmentation Policy

0.1 Nomenclature:

Term	Definition
Title	The title of the whole run of the periodical
Volume	A set of numbers, usually grouped annually and numbered sequentially.
Number	An individual issue.
Department	A division within a number such as correspondence or news.
Item	An article or component within a department.
Wrapper	An advertising wrapper that surrounds a number. It is usually paginated separately to distinguish it from the paginated letterpress.
Front Matter	It was common practice in the C19th to issue material to be bound in with the numbers at the end of the volume. These might include a frontispiece and a preface.
Index	It was also common practice to issue an index to the volume, to be bound in at the back.
Masthead	The name of the title, usually printed in a fancy typeface.
Dateline	The strap line that contains information such as volume, number, and date.

These are arranged in a hierarchical structure:

Edition

- Title
 - Volume #1
 - Front Matter
 - Number #1
 - wrapper [will be indicated through metadata if present]
 - number contents
 - department #1
 - item #1
 - item #2
 - etc...
 - department #2
 - department #3
 - etc...
 - Number #2
 - wrapper [will be indicated through metadata if present]
 - number contents
 - department #1
 - item #1
 - item #2
 - etc...

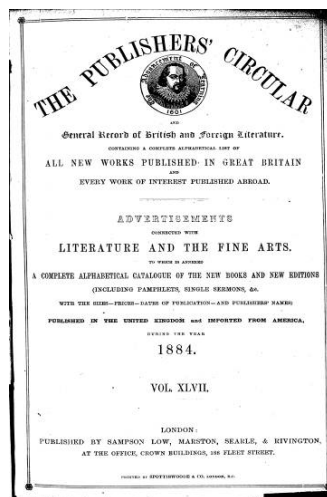
- Etc...
- Index
- Volume #2
- Etc...
- End Matter

0.0 Introductory note:

The *Publisher's Circular* is quite a complex title that consists of a number of different parts. Along with this document we have provided 3 marked-up PDFs that show how the rules should be applied across this content. Please note that in these PDFs items which contain department headers or mark the beginning of departments have been marked up with black boxes. Department headers have been indicated assuming that the results of the pending snippets demo will be positive and that we will accept the snippets plan for TOC entry. Please also note that in the PDFs it has sometimes been necessary to exclude dividing lines between items from indicated segments in order that they are not obscured by mark-up line. However, for the actual segmentation these should be included in segments at the end of the preceding item's segment.

0.1 Front Matter

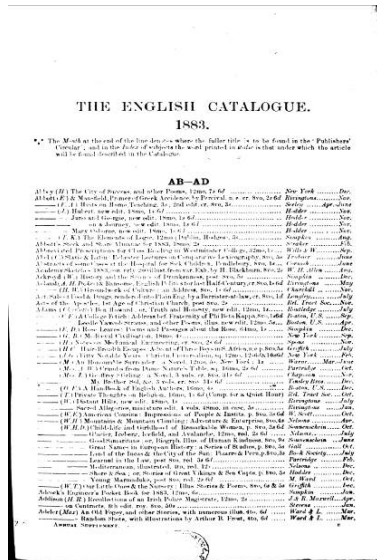
This is usually material that is bound at the front of a volume and consists of volume frontispieces giving the title of the volume and the date. For example:



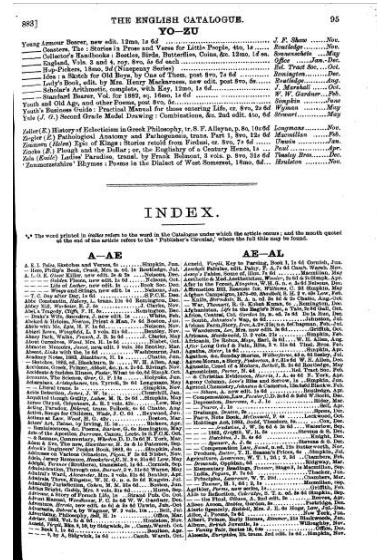
Volume frontispiece

0.2 *English Catalogue of Books*

This is an annual supplement to the *Publisher's Circular* and is usually bound at the beginning of a volume, but might also appear at the back. It takes the form of an index, rather like a book index, and is in two parts, for example:



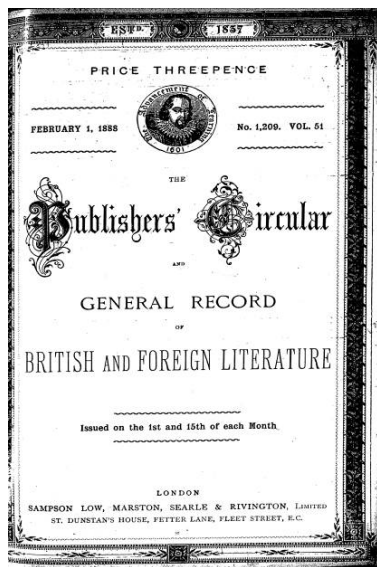
English Catalogue, Catalogue



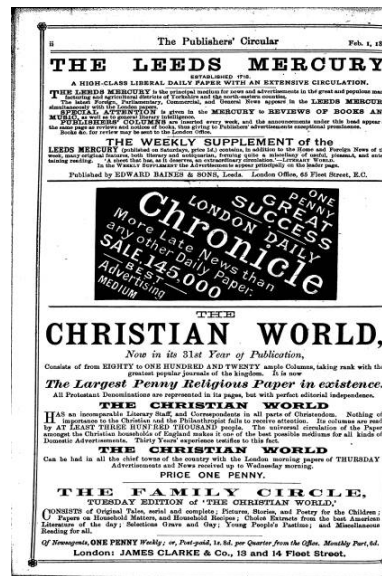
English Catalogue, Index

0.3 Wrappers

These often appear around a number on separately paginated sheets (pp. i-iv) and mainly carry advertisements. Below are the four pages of wrapper from 1 February 1888. The actual number would come between the front wrapper at p. ii and the back wrapper at p. iii:



Wrapper, p. i



Wrapper, p. ii

The Publishers' Circular

THE SYDNEY MORNING HERALD
Is the Oldest Newspaper in the Australian Colonies, and has maintained the highest position in New South Wales for many years past. It circulates widely throughout all parts of Australia, and is the largest Newspaper in the Empire's Dominions.

THE SYDNEY MAIL,
An Illustrated Weekly News Journal.
Has been continuously improved with a view to adapting it equally to the wants of town and bush readers. It aims to supply the latest trustworthy intelligence to all classes. Special attention is devoted to Shipping, Agriculture, Pastoral and Mining matters. The Illustrations are drawn and engraved by the best possible Artists, and the Fiction, Essays, and other literary contributions are from the pens of writers of acknowledged ability.

LONDON OFFICE: 8 GEORGE YARD, LOMBARD STREET.
Where Prices may be seen. Newspapers are sent, and Advertisements received.

HARPER'S YOUNG PEOPLE.
A CHARMING MAGAZINE FOR BOYS AND GIRLS.
Weekly, Id.; Monthly with Coloured Plate, 6d.
It is wonderful in the wealth of picture, information, and interest.—*Full Price.*

HARPER'S YOUNG PEOPLE, with its 16 pages, contains the most interesting, stirring, and useful stories, and the most beautiful illustrations, and is the best of its kind. It is the only magazine of its kind that is published in both the English and American languages, and is the only one that is published in both the English and American languages, and is the only one that is published in both the English and American languages.

London: HAMPSON LOW, MARSTON, & CO., LONDON, St. Dunstan's House, FLEET STREET, E.C.4.

THE STATIONER,
AND FANCY TRADES' REGISTER.
PUBLISHED BY
MR. H. CHAS. PHILLIPS, 105A FLEET STREET, LONDON.
Information, including lists of Agents and Distributors, will be furnished on application to
MR. H. CHAS. PHILLIPS, 105A FLEET STREET, LONDON.
New York: 49 Nassau Street, New York.

SUBSCRIPTION ORDER FORM.
Please enter my name as a Subscriber to the Publishers' Circular for One Year, for which I enclose Post Office Order for Eight Shillings (to include a Copy of the Annual Index).

Name

Address

Date

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Kindly fill up and return to your Bookseller or
THE PUBLISHERS' CIRCULAR OFFICE, ST. DUNSTON'S HOUSE, FLEET LANE, FLEET STREET, E.C.4.

Wrapper, p. iii

The Publishers' Circular

HEAD-QUARTERS FOR STATIONERS' SPECIALITIES
The English Stationery, Stationery, and Printing, and the largest and most complete stock of Stationery and Printing in the Empire.

DOWLING'S INKSTANDS AND GENERAL CABINET AND HARDWARE FOR STATIONERS.
ISTON'S PATENT DRAWING-BOARD, &c.
COCHRAN'S INKS.
SITCHEL'S COPIERS.
PERSIAN PRESSES.
SEALING-WAX.
Office Stationery, &c.
QUILL DRESSERS, &c.
TOOTH-PICKS.

GEO. WATERSTON & SONS
Wholesale Stationers, &c.
LONDON: 7 BOSS STREET, EDINBURGH: 50 HARVEY STREET.

Large Number contains a Complete Story by a well-known Novelist, and is published at a special price.

PENNY LIBRARY OF FICTION.
No. 1. THREE TIMES TOLD. No. 2. LORD JOHN. No. 3. THE THREE FRATERS. No. 4. THE FORTUNE OF THE PENNY. No. 5. FOR GOOD'S SAKE. No. 6. SHIPPING AWAY. No. 7. A TALE OF TWO CITIES. No. 8. THE TERROR OF THE NIGHT.

Library of Fiction: **1D.**

THE OLDEST EVENING PAPER.
The Globe
ONE PENNY
SIX EDITIONS ARE PUBLISHED DAILY FROM ONE TO SEVEN P.M.
The Globe is the only evening paper published in London, and is the only one that is published in both the English and American languages, and is the only one that is published in both the English and American languages.

THE YORKSHIRE POST,
LIVERPOOL.
Published by W. T. CLARK, Church Street, Liverpool.
49,898 COPIES DAILY.
THE BEST ADVERTISING MEDIUM IN THE NORTH OF ENGLAND.
THE YORKSHIRE WEEKLY POST,
LIVERPOOL.
Published by W. T. CLARK, Church Street, Liverpool.
One of the best Family Papers published, containing Serial Stories by the leading Authors of the day, special notices on the most popular subjects, Miscellaneous Reading, Wit, Humour, Anecdotes, and Criticisms.

Wrapper, p. iv

0.4 Numbers

Each issue of the *Publishers Circular* contains a wide variety of formats of material, including normal letterpress, small text-based advertisements with simple typography and pictures, large fancy full page adverts with complex typographical settings and pictures, and separate sequences of illustrations in the special extended numbers issues at Christmas time. For the purposes of specifying this policy we have made a distinction between **Type 1** content and **Type 2** content. Type 1 content includes all the content described above apart from the large full page advertisements. Full examples of these are given under the appropriate sections below.

1.0 Item Segmentation Policy

1.1 Type 1 Content

Most items in numbers of the *Publisher's Circular* are separated by horizontal lines like this:

here's Circular 99

In our opinion, the best modes of getting out of the present difficulties are (1) the immediate carrying out of the suggested codification of our home Copyright Laws, and (2) the adherence to a firm policy of International Law, based upon the programme of the Convention at Berne and the principles of the Hawley Act in America.

THE BIBLE AND SUN.—In our review of Mr. Welsh's 'Life of John Newbery,' which appeared on December 31, we gave an illustration of the old house of Messrs. Griffith, Farran, & Co. at the corner of St. Paul's Churchyard. The beautiful edifice which has been erected on the old site was built in less than six months from the time of pulling down the old fabric. The exterior is faced on the ground and first floors with red Mansfield stone and polished granite pilasters, and the superstructure with white Portland, the whole being surmounted by a carving in stone of the

Horizontal line dividing items 1886

This means these can be used to mark the end of one item and the beginning of the one that follows it. However, there are a number of different types of horizontal line in the run of the *Publisher's Circular*. For instance:

Index to the Books published between January 16 and 30.

The Words in Italics are those under which the Titles are given Alphabetically in full, with the Publisher's Name.

<p><i>Abbot Our Father, Jagff (W.)</i> 1s. 6d. and 1s.</p> <p><i>Acts of the Apostles, Pope (E. V.)</i> 1s. 6d.</p> <p><i>Alaska's Great River, Along, Kohonen (F.)</i> 12s. 6d.</p> <p><i>Amelia, Anjotian, literal translation, 1s.</i></p> <p><i>Aphton, Elementary, Cassin, new edit.</i> 8d.</p> <p><i>Aphton, Elementary, Potts (Robert)</i> 4s. 6d.</p> <p><i>Aphton, Elementary, Jones (Charles)</i> 1s. 6d.</p> <p><i>Arcturion, World of, Mind (E. P.)</i> new edit. 6s.</p> <p><i>Baker, Thomas (T.)</i> 1s. 6d. & 3s.</p> <p><i>Biographical Records, Oliver (J. A.)</i> 12s. 6d.</p> <p><i>Blackstone, Thomas, Civil Codes, 4s. 6d.</i></p> <p><i>Boylston, No. 1, 2d.</i></p> <p><i>Boylston, Philip, Wingfield (Stm. L.)</i> 3 vols. 10s. 6d.</p> <p><i>Burton's Gardens, Page (Zenois)</i> 6d.</p> <p><i>Carleton, Kathleen, Common Sense, Walford, 1s. 6s.</i></p> <p><i>Carleton, Kathleen, Correspondence with his father, 10s. 6d.</i></p> <p><i>Cham, English, Bazaar (P.) Layman's Guide, 4s. 6d.</i></p> <p><i>Bible, How we get Our, Joseph (J. P.)</i> 1s.</p>	<p><i>Bible, Veri Uplifted, Joseph (H. W.)</i> 2s. 6d.</p> <p><i>British History, Old Stories, Pount (P. T.)</i> 1s.</p> <p><i>Brown Knight, Charles (C.)</i> 1s.</p> <p><i>Builders & Contractors' Pocket Dic., Lockwood, 1881, 4s. 3s. 6d.</i></p> <p><i>Business Wars and Demerit, Cassin (W. P. D.)</i> 1s. 6d. 10s. 6d.</p> <p><i>Calendar, Public University for 1886, 4s.</i></p> <p><i>Captain Desperance, Gade (O. A.)</i> new edit. 2s. 6d.</p> <p><i>Charles Condition, Morbid, Cassin (W.)</i> 2s.</p> <p><i>Cartoon Sin, Cassin (Hugh) 1 vol. 10s. 6d.</i></p> <p><i>Circle the Little Spacard, 6d.</i></p> <p><i>Christian, Metropolitan, Globe, Director for 1886, 1s.</i></p> <p><i>Chemical Notes, Watson (A. B.)</i> 1st edit. 2s. 6d.</p> <p><i>Chemistry, Rudiments, Cassin, 6d.</i></p> <p><i>Chemistry, Organic, Morley (H. P.)</i> 7s. 6d.</p> <p><i>Chemistry, Non-Metallic, Arcturion (R.)</i> 4s. 6d.</p> <p><i>Children's Age, Vol. 25, 4s. 6d.</i></p> <p><i>Christian Religion, O'Neil (L.)</i> 2s.</p> <p><i>Christian Teaching, Big Words, 2s. 6d.</i></p>
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Horizontal line dividing items in 1886

The Publishers' Circular Feb. 2, 1886

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within its portals, and it is difficult to exaggerate the importance of the change in the régime. The MSS. of the ancient classic authors are of priceless value, and we cordially second the suggestion recently made in the Times, that photographs of the most rare of these treasures should be taken. No difficulty would be found in securing from literary men and antiquarians in the chief cities of Europe sufficient funds to enable this project to be carried to a successful issue, even if the governments of the various countries declined to take part in a scheme which would enable them, at a comparatively small outlay, to add very largely to the treasures of their national collections.

Professor Nordenskjöld's visit to Japan has borne literary as well as scientific fruit, in the shape of a valuable collection of Japanese works, purchased for him at the numerous book-stalls where old books are sold in Yokohama, Tokio, and even Kioto. Professor Nordenskjöld adds that the present moment is most favourable to preserve from destruction Japanese books, and, in fact, many other articles of Japanese produce, which if not very speedily secured will soon disappear, as, owing to the late 'Europeanising' of Japan by the revolutions which have given to the Mikado absolute power, everything relating to the 'good old times' is at a discount, and family libraries are sold to serve as waste-paper, while old armour and old weapons go to the rag and bone shops. Professor Nordenskjöld thinks that even within a

Horizontal line dividing items in 1880

ON A TOBOGGAN.

This, intellectually speaking, may not be high-class verse, but it is at any rate such as easily catches the fancies of the little ones. Our illustration in tobogganing represents, we suspect, the acme of juvenile enjoyment.

Messrs. Ward, Lock & Co.

WHILE it was passing through the press and appearing in monthly parts we had on more than one occasion to speak with favourable appreciation of *The Wonders of Enthalants*, by G. P. Bostany, M.A. This account of mankind, animals, and plants contained in the volume now before us is comprehensive to a degree that would surprise even ordinary readers, not to speak of those who have made the various branches of scientific observation a special study. Mr. Bostany has compiled well from the results of his 'mental voyage, not merely round the world, but among all peoples.' He truly says that 'if people in general are to have any chance of gaining an acquaintance with a subject so wide as the present, it must be presented to them in a readable volume of moderate size and attractive in form. Probably no two authors would agree in their view of the proportion to be assigned to the different topics, and it cannot be expected that everyone will be satisfied with

Horizontal line dividing items in 1890

1554 The Publishers' Circular Dec. 6, 1888

The books of Mr. George Allen of Orpington consist almost entirely of the works of John Ruskin. The publisher announces for early publication a new and complete edition of 'Modern Painters,' uniform with the new edition of 'The Stones of Venice.' This will be in five volumes, containing all the woodcuts and the eighty-seven full-page illustrations, besides three hitherto unpublished. Three of the nine plates that were destroyed have been carefully reproduced from early proofs of those originally etched by the author's own hand, and the other six re-engraved by the best engravers. The text will be that of the last (1878) edition, with all the author's subsequent notes, and a new epilogue. Also a companion volume containing a complete index and collation of different editions, and a new and complete edition of 'The Stones of Venice,' in three volumes, with the fifty-three plates and all the woodcuts and text as originally issued. Less expensive works include 'Sesame and Lilies,' 'Munera Pulveris,' 'Time and Tide by Wear and Tynes,' &c.

Messrs. W. Blackwood & Sons have a list of books which one and all invite attention. Possibly the most interesting item of news is the announcement of a new and enlarged edition of Stephens' 'Book of the Farm,' the new editor being Mr. James Macdonald, of the *Farming World*, who has had the benefit of the assistance of some of the best agricultural authorities of the day. The publishers in their preliminary announcement hope that this, the fourth

Horizontal line dividing items in 1890

However, the rule remains the same: divide into items where horizontal lines occur. This rule should be applied across all types of content, except full page advertisements and the insides of wrappers as delimited below.

As in the *Leader*, there is the problem that items that end at the end of a column or begin at the top of a column will lack any dividing lines. The same procedure should be followed as per the *Leader* so that these are marked as separate items.

1.2 Type 2 Content

Relying on horizontal lines to segment items is problematic in the *Publishers' Circular* advertising pages as many advertisements use horizontal lines to underline text or divide up content. For instance:

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The Religious Tract Society's List.

Just published, crown 8vo. 6s. cloth boards.

MADAGASCAR AND FRANCE.

With some account of the island, its People, its Resources, and Development.

By GEORGE A. SHAW, F.Z.S., London Mission, Tamatave.

With many Illustrations and a Map.

The work seeks not only to set forth a true historical sketch of the connection of France with Madagascar from the earliest times to the present, by which it will be seen how little claim the former has to the name of a French colony, but also to answer various questions which are arising in the minds of many with regard to the country, its people and its products, for foreign enterprise and commerce—and its people, their character, habits, occupations, and advance in civilization and Christianity.

NEW VOLUME OF THE 'ST. PATRICK OF BRISTOL' SERIES.

With a Map. Crown 8vo. 1s. 6d. cloth boards.

GALILEE.

IN THE TIME OF CHRIST.

By SELMA MISSELL, D.D.

Author of 'East of the Jordan,' &c.

This book, never before issued in England, gives in most complete and full a series of the condition, climate, resources, &c., of Galilee in the days of our Lord's life on earth.

UNIFORM WITH LETTERS AND WITNESSES ASSOCIATES.

JOHN WOLFFE AND HIS ENGLISH PREDECESSORS.

By JOHN TELFORD, B.A.

With a Portrait and Illustrations.

This book gives in lively and interesting fashion a good sketch of John Wolfe's life, work, and influence.

NEW and Cheaper Edition. 8s. cloth boards.

JOHN WOLFFE AND HIS ENGLISH PREDECESSORS.

Just published, crown 8vo. 1s. 6d. cloth boards.

With numerous Fine Engravings by R. WITHERS.

'Canadian Pictures' is both a pretty and an instructive book. It will undoubtedly answer this purpose and give a pleasing occupation to the reader who takes it more seriously. It will convey also a large amount of useful information. —*CHRISTIANITY.*

Crown 8vo. 6s. cloth boards.

MAHOMET AND ISLAM.

A Sketch of the Prophet's Life from original sources, and a brief Outline of his Religion.

By SIR WILLIAM MUIR, K.C.B., LL.D., D.O.L.

Author of 'The Life of Mahomet,' Annals of the Holy Calendar, &c. With Illustrations and a large Map of Arabia.

'A proof of the author's larger works, but it is a proof done by the author, which makes all the difference.' —*ANTHROPY REVIEW.*

THE RELIGIOUS TRACT SOCIETY, 26 PATERNOSTER ROW, LONDON.

March 2, 1885 The Publishers' Circular 903

Will be published MARCH 12.

LANDSCAPE.

By P. G. HAMERTON,

Author of 'Etching and Etchers,' 'The Graphic Arts,' &c. &c. &c.

Columbier 8vo. with Fifty Illustrations, Five Guineas.

Large-paper Copies, with Proofs of the Engravings, Ten Guineas.

The Large-paper Edition is limited to 500 Copies (of which 150 are already taken for sale in America). A few copies will also be printed for Presentation.

The Edition at Five Guineas is limited to 1,250 Copies (of which 250 are already taken for sale in America).

The Publishers reserve the right to raise the price after a certain number of Copies have been sold.

The Large-paper Copies will be numbered, the last thirty in each hundred being allotted to the American market. Of those reserved for sale in England all but about forty Copies have already been subscribed for.

LIST OF ILLUSTRATIONS.

Vista seen between Columns. By CLAUDE LORAIN. Etched by G. GUYOT.

Wood and Lake. By COMPTON.

The Wave. By COMPTON.

Bay of Naples, near Positano. By DAVID COX.

Pont-y-Cyffwrdd. By DAVID COX. Etched by G. GUYOT.

The Woodcutters. By DANBURY. Etched by G. GUYOT.

Beach of the Seine. By DANBURY.

La Vieille au Donjon. By VAN DYCK.

Woodland Landscape. By HOBBERMA.

The Sea, near the Sahara. By DANBURY.

Sigurd and Tree. Original Etching by HERWOOD.

The Seine, near the Bois de Boulogne. By DANBURY. Etched by G. GUYOT.

Woodland Landscape. By HOBBERMA.

Thun. By ALBERT HERZ. Engraved in Line on Steel.

Langlois Fishers. Etching by COLIN HENDERSON.

Langlois. By H. KEATY THOMAS.

Hullbridge, with Cattle. By HENRYMAN DE LAMORE.

Le Bas Meudon, on the Seine. Original Etching by M. LALANNE.

The Eagle's Nest. By SIR J. LANDSEER, R.A. Etched by G. O. MORAY.

SKETCHES.

The Head of Loch Awe. By the Author.

Pendle Hill and Mount Bennis. By the Author.

Topography and Exaggerated Art. By the Author.

Castle Urquhart and Monloch Castle. By G. BIRD, R.S.A.

London: SEELEY & CO., Essex Street, Strand.

The Windmill. By J. LORAIN.

The Beaches Margate of the Sea. By H. BROWN.

The Farnyard. By DANIEL PEARCE.

Figure and Leaves. Decorative Design by ALBERT HERZ.

Bulls in the Roman Campagna. By COMPTON. Etched by A. MARR.

Venice from the Sea. Original Etching by DANBURY.

Culzean Castle. By G. BIRD, R.S.A.

Birch Trees. Etching by F. SCOTT.

Chislehurst Common. Original Etching by DANBURY.

The Silver Strand of Loch Katrine. By DANBURY.

On the Thames. Original Etching by STEPHEN WILSON.

Near the Coast, Cayeux-sur-Mer. Original Etching by DANBURY.

Virgin and Child, with Landscape. By DANBURY.

Fishing Boats. By J. M. W. TURNER, R.A.

Kirkstall Abbey. By J. M. W. TURNER, R.A.

Totnes. By J. M. W. TURNER, R.A. Etched by G. O. MORAY.

St. Dunstons. By J. M. W. TURNER, R.A. Engraved by A. BRISTOL.

The Mer de Glace. By J. M. W. TURNER, R.A.

The Old Devil's Bridge. By J. M. W. TURNER, R.A.

Luserne. By J. M. W. TURNER, R.A.

FEIN SKIZZEN.

Clouds on Ben Cruchan and Ben Aenai. By the Author.

Sketches on the Arroux. By the Author.

Sketches at Chalon and Autun. By the Author.

Two adjacent pages from 1885, showing use of lines in advertisements

Each of the above pages is actually a single advertisement, and so we don't really want them divided any further. Therefore we are proposing to treat all full-page advertisements as a different form of content, **Type 2** content. Rather than segment these pages into items, we think it would be easier to treat each advert as a single item. This depends on Olive being able to identify advertisements, perhaps by the variety of text sizes that are frequently employed. We could also supply the page numbers upon which this segmentation policy should be applied. Below are some examples of Type 2 content:

The Publishers' Circular March 4, 1885

CROSBY LOCKWOOD & CO.'S PUBLICATIONS.

THE WORKS MANAGER'S HANDBOOK of Modern Mills, Mills and Dams, the Paper, Print, and Book Makers, Tool Makers, Machine and Mill Workers, Iron and Steel Foundries, etc. By W. S. HERRON, Civil and Mechanical Engineer. Second Edition, Revised and Enlarged. [In the press.]

PRINCIPLES AND PRACTICE OF PATTERN-MAKING. Containing the most recent and complete information with the latest methods of cutting the Wrecks of Castings, and several useful Tables. By a FOREIGN PATRONS MANAGER. One vol. with about 100 Illustrations. [In the press.]

EVERY MAN'S OWN LAWYER: a Handy Book of the Principles of Law and Equity. By a MEMBER OF THE BAR. (1884). [In the press.]

THE ART OF BOOT AND SHOE MAKING: a Practical Handbook, containing the most complete and reliable information of the most approved Machinery employed. By JOHN R. LARSON, late Master of the City and the Foot and Shoe Makers. One vol. with Illustrations. [In the press.]

CHAIN CABLES AND CHAINS. By THOMAS W. TRAILL, C.E., M. Inst. C.E., Engineer-Surveyor-in-Chief to the Board of Trade, the Inspector of Public Works, and the Inspector of Chain Cables and Anchors, etc. One vol. with 61 Plates, Figures, and numerous Woodcuts, &c. 1s. 6d. [In the press.]

ELEMENTARY PRINCIPLES OF CARPENTRY. By THOMAS THOMSON, C.E. With an Appendix of various Rules of Iron and Steel. Each Edition, thoroughly revised and completely illustrated by E. S. WOODBURN, F.R.S., F.R.C.S., F.R.C.S., with 61 Plates, Figures, and numerous Woodcuts, &c. 1s. 6d. [In the press.]

THE ART OF LEATHER MANUFACTURE: being a Practical Handbook, in which the Processes of Tanning, Dressing, and Lining, together with the Methods for the Examination of Tanned and a Description of the Arts of Glue Binding, and Dressing, &c. By ANASTASIOS HART, Author of "The Art of Soap Making," &c. Illustrated, seven sh. 11s. 6d. cloth. [In the press.]

LOCKWOOD'S BUILDERS AND CONTRACTORS PRICE BOOK for 1885. Edited by F. T. W. BAKER, Architect and Surveyor. One vol. cloth.

THE BRIDAL BOUQUET: Called in the Garden of Literature. By HENRY WOODS, Author of "Many Thoughts of Many Minds," &c. With Illustrations from Designs by J. T. WOOD, G. W. WOOD, and T. WOOD. Bound and printed on the finest paper by Clay and bound in white and gold, delicately flowered with orange blossoms. New and Cheaper Edition. [In preparation.]

LAMB'S TALES FROM SHAKESPEARE. With Steel Plates and every beautiful full-page vignette by HERRON. One vol. cloth.

TRUTHS ILLUSTRATED BY GREAT AUTHORS: a Dictionary of nearly 4,000 Allusions to Religion, Politics, of Mexico, Manages, Currents, Customs, Fancies, Allegories, &c. Compiled from the Works of the Great Writers of all Ages and Countries. New and Cheaper Edition. [In preparation.]

CROSBY LOCKWOOD & CO., 7 Stationers' Hall Court, Ludgate Hill, E.C.

Full-page advertisement with text

The Publishers' Circular March 4, 1885

Paper Makers,
AND
WHOLESALE AND EXPORT
STATIONERS.

68 CANNON STREET,
LONDON, E.C.

MAKERS OF
Story Mills, Woodburn, BUCKS.
Abney Mills, Herts.
Holywell, FLINT.

Printing, Writing, Drawing Papers.

HAND-MADE AND MACHINE.

HATMAN'S PAPERS KEPT IN STOCK.

AGENTS FOR
Dutch & Hand-made
PREPARED PAPER.

GROSVENOR, CHATER, & CO.

Full-page advertisement with fancy type


The Publishers' Circular July 9, 1885

NOW READY. Price One Shilling.

HARPER'S MAGAZINE.
JULY NUMBER.

CONTAINING:
MAIWA'S REVENGE:
A Novelistic in Two Parts.
By **H. RIDER HAGGARD.**

PART I. With Six Illustrations, including "PROVIDENCE."



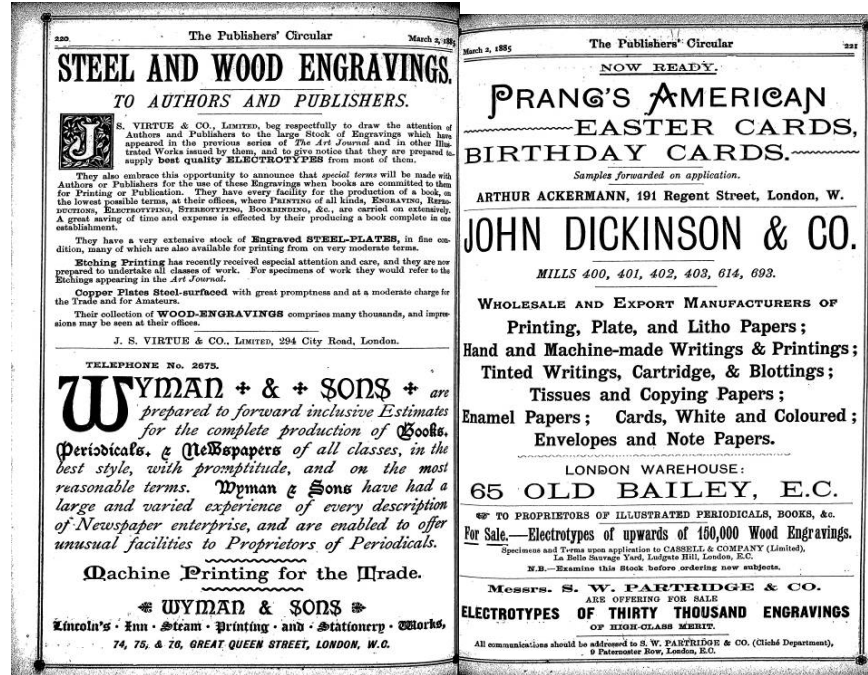
Part VII. of **MR. BLACK'S NEW NOVEL IN FIVE VOLUMES.**
THE UNITED STATES NAVAL ACADEMY. By J. H. BERNARD KELLER, Lieutenant U.S.N.
A MIDWINTER TRIP TO THE WEST INDIES. First Paper. LUCASIAN PRIZES.
THE GREAT AMERICAN BESET. By FRANK H. BRIDGEMAN.
THE GREAT AMERICAN BESET. By FRANK H. BRIDGEMAN.
THE GREAT AMERICAN BESET. By FRANK H. BRIDGEMAN.

London: SAMPHSON LOW, MARSTON, SEARLE & RIVINGTON, Limited, 25, Doughty's House, Peter Lane, Fleet Street, E.C.

Full page advertisement with image

1.2.1 Problems with Type 2 Content

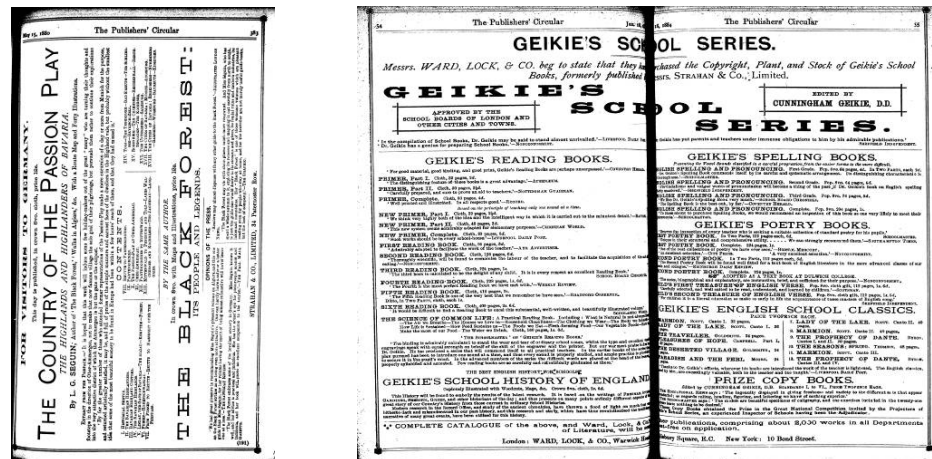
Occasionally there is more than one advertisement on a page. This regularly happens in the wrappers (see above under 0.3), and can also occur in the advertisement sections themselves, for instance:



These adjacent pages from 1885 show 6 different advertisements divided by lines

Ideally, the lines that distinguish one advertisement from another could be distinguished from those that are within the advertisements. However, we know this is difficult so, if this is not possible, we suggest treating these pages as Type 2 content, and not dividing them up.

There are also potential problems with page orientation and the title's use of double page spreads:



Page oriented 90° in original Double page spread in 1884

The page printed at 90° should still be segmented as a single item. The same applies to the double page spread: the item should continue from one page to the other.

2.0 Department Header Recognition

As in the *Leader*, we will try and use our segmentation policy in order to generate a ToC that only contains departments. Below we have stipulated rules that will allow us to identify which items should appear in the ToC. All other items should be called “Untitled Article” and will not appear in the ToC of the final application.

In Type 1 content department headers can be recognised by their appearance after a double horizontal rule. As we are segmenting Type 2 content as single pages, there will be no divisions and so it will form one department. Double lines look like this:

<p>projections; V. Elements of machines; VI. Simple structures and machines. The work is illustrated by 24 folding &c. plates, and is printed in almost what we call demy 8vo. size. The binding is of stout cloth.</p> <p>From the same.—‘Text book of Elementary Mechanics,’ by Edward S. Dims; for colleges and schools. The chief aim has been to present the principles in logical order, and concisely. Simple illustrations are introduced more fully than usual, and the articles are so arranged that a student who is ‘upon’ a particular branch of the</p>	<p>We have also received.—‘<i>American Specialist</i> (Philadelphia) February.—‘<i>Cleveland Public School Library</i>’ (Ohio) Twelfth annual Report.—‘<i>Rhodes’ Journal of American Reading</i> (New York), new number.—‘<i>Educational Guide for Scotland</i>’ (Bryce & Son), 1880-81.—‘<i>St. James’s Magazine</i> (Grafton), new number.—‘<i>Library Association Monthly Notes</i>’ Feb. 15.—‘<i>Good Words</i> (Leicester), with a continuation of Mr. Froude’s History of the so-called Tractarian movement, &c.</p> <p>Catalogue received from Messrs. Cohn (A.) Berlin; Livres anciens, &c.</p>
<p>Index to the Books published between February 16 and 28.</p> <p><i>The words in Italics are those under which the Titles are given alphabetically in full, with the Publisher’s Name.</i></p>	
<p><i>Etich V. Firsih</i>, by A. Sidgwick, 1s. 6d. <i>Almanack</i>, <i>Adair’s Book and Blank</i>, for 1881, 1s. <i>Almanack</i>, Cricketer’s, 1881, <i>Wishes</i> (J.) 1s. <i>Apostle of the North</i>, <i>Life of John Woodcock</i>, 3s. <i>Arithmetical Test Cards</i>, <i>Langald</i>, Packets 1, 2, 3, 1s. each. <i>Athleticist</i>, <i>Book</i> (G.) for Pupil Teachers, 1s. 6d. <i>Auditor’s Dates</i> &c. <i>Friday</i> (J. W.) 10s. 6d. <i>Bahylonian Captivity</i>, <i>Pigeon</i>, <i>Tunis</i>—oil, 6s. <i>Encourages and Encourages</i>, <i>Advent</i>’, 1881, 11s. <i>Beauty</i>, the <i>Skeleton</i>, <i>Fishes</i> (A. W. H.) 6s. <i>Belgium and Holland</i>, <i>Darobler</i> (K.) 6th edn. 6s.</p>	<p><i>French Verb Book</i>, <i>Johnson</i> (L.) 6d. <i>Grammar</i>, <i>Crone’s Assistant’s Guide</i>, new edn. 1s. <i>Garbening</i>, <i>Foster</i> (Mrs.) 1s. 6d. <i>Geographical Reader</i>, <i>Senior</i>, <i>Pictorial</i>, 1s. 6d. <i>Geography</i>, <i>Richardson</i> (J.) <i>Reader Modern</i>, 2s. 6d. <i>Geometry & Mensuration</i>, <i>Rowson</i> (W. J.) 11s. 3rd ed. 6s. <i>Geometry of Conics</i>, <i>Taylor</i> (C.) 16s. <i>Geometry</i>, <i>Petty & Poncelet</i>, <i>Practical</i>, <i>Grade</i> 1, Pts. 1, 2, 25s. <i>Geometry</i>, <i>Petty’s Second Grade Test Papers</i>, 2s. 6d. <i>George IV.</i>, 18th, by <i>Percy Fitzgerald</i>, 2 vols. 20s. <i>Girls of the Square</i>, <i>O’Reilly</i> (Mrs.) new edn. 1s.</p>

A double line marks the division between the item above and the department “Index to the Books published between February 16 and 28”

NOTES AND NEWS..... 1470-1472	BUSINESS CARDS..... 1621, 1624-1627
CONTINENTAL NOTES..... 1473, 1473	BUSINESS FOR SALE..... 1628, 1629
SALE NOTICES..... 1473, 1474	CHURCH CALENDARS AND ALMANACKS..... 1630
OBITUARY..... 1474, 1475	ASSISTANTS WANTED..... 1631
CORRESPONDENCE..... 1475	WANT SITUATIONS..... 1632
TRADE CHANGES..... 1475	BOOKS FOR SALE..... 1633
REVIEWS, &c..... 1475, 1476	BOOKS WANTED TO PURCHASE..... 1631-1632



185 FLEET STREET: December 6, 1880.

MORNING paper lately remarked that soon Christmas books would come like oysters in June and strawberries in December. We must admit that very soon after the longest day signs of the approach of the ‘festive season’ come upon us in rather an unexpected, if not alarming manner. A peep behind the scenes, however, shows that this is by no means surprising. We live in an age of enterprize and unvisited

A double line marks the division between the contents and the first department, which is untitled on the page but called “Literary Intelligence” in the contents.

2.1 Exceptions

Although this is quite a regular feature throughout the run, the title does use double lines occasionally where there is no department. There are three regular instances where this occurs:

2.1.1 Dateline

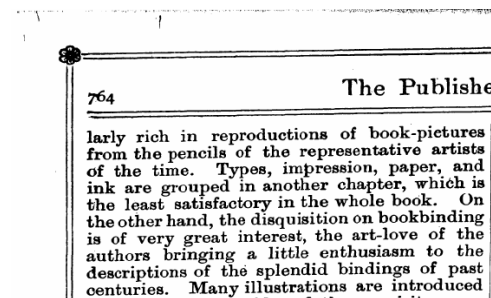
The dateline on the front page is always contained within a double line. This should be treated as an item, not a department.



Front page for 6 December 1886

2.1.2 Borders and Running Headers

Every page of the *Publishers' Circular* and the wrapper of the *English Catalogue* is contained in a border, which unfortunately is made from a double line. There is also a double line separating the running header from the page. Just as in the *Leader*, the running header should be treated as an item, not a department.



Detail from a page in 1887 that shows the double line in the border and beneath the running header

2.1.3 Publishers Imprint

There is also a double line used to separate the publisher's imprint from the number on the last page of each issue. Like the running header, this should be treated as an item rather than a department.



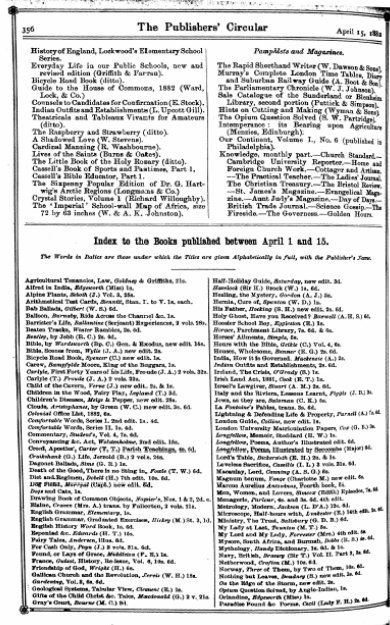
Detail showing the double line that separates the imprint from the content above it – in this case an advertisement.

2.2 Irregular exceptions

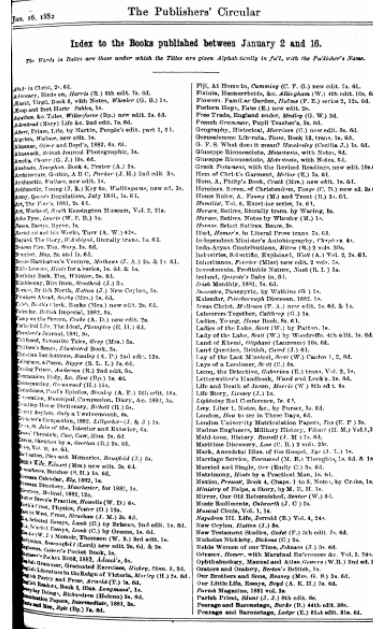
Unfortunately, there are some irregular exceptions to this rule, that might cause problem for automating the identification of departments in the ToC.

2.2.1 Departments beginning at the top of a page

Although double lines always appear to mark where a department starts, this does not happen if a department starts at the top of a page. The same problem occurs with the horizontal lines that divide items and – as we saw the same problem in the *Leader* – is quite common practice in nineteenth-century periodicals.



Page showing the department "Index to the Books published between April 1 and 15"



Page showing the department "Index to the Books published between January 2 and 16"

The Publishers' Circular March 2, 1891

BOOKSELLING, STATIONERY, and PRINTING.—Wanted, by a Young Man, aged 26, SITUATION as Assistant or Manager. Practical Printer. Accustomed to giving Estimates, and is well up in the Bookselling and Stationery. A first-class salesman, stock-keeper, and window-dresser. Highest references.—Address, Alpha, Publishers' Circular Office.

BOOKBINDER WANTING ASSISTANT.

WANTED, BOOKBINDER, to go to the Cape Colony. Must be able to finish and Apply to Richards, Glanville, & Co., 114 Fencham Street, E.C., for particulars. None but good hands need apply. References required.

BOOKS FOR SALE.

Advertisements are inserted under this heading at 5s. per line, prepaid.

<p>A. H., Publishers' Circular Office, 188 Fleet Street, E.C.</p> <p>Evangelical Magazine, 1844 to 1846, 1848, 1850 to 1852, half-cloth, marbled covers, good condition.</p> <p>Baird, A. & W., Great Brunswick Street, London, E.C.</p> <p>Watkins' Pictures of His Life in Pen and Pencil, Illustrated by G. M. P. 1848, 1849, 1850, 1851, 1852, 1853, 1854, 1855, 1856, 1857, 1858, 1859, 1860, 1861, 1862, 1863, 1864, 1865, 1866, 1867, 1868, 1869, 1870, 1871, 1872, 1873, 1874, 1875, 1876, 1877, 1878, 1879, 1880, 1881, 1882, 1883, 1884, 1885, 1886, 1887, 1888, 1889, 1890, 1891, 1892, 1893, 1894, 1895, 1896, 1897, 1898, 1899, 1900, 1901, 1902, 1903, 1904, 1905, 1906, 1907, 1908, 1909, 1910, 1911, 1912, 1913, 1914, 1915, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 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